What We Know About the Impact of Career and Technical Education: A Systematic Review of the Research

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This report is available on the CTE Research Network website at https://cteresearchnetwork.org/resources/2024-systematic-review.

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Introduction

Career and technical education (CTE)—sometimes referred to as vocational, occupational, and workforce education—is widespread and popular with students at both the secondary and postsecondary/tertiary levels. Yet, despite decades of research on the topic, until recently little has been known about the causal effects of CTE (and all its different varieties) on student outcomes. The Office of Career, Technical, and Adult Education (OCTAE) and the Institute of Education Sciences (IES; the independent, nonpartisan research arm of the U.S. Department of Education) funded the CTE Research Network (the Network) in 2018, with funds provided under the Carl D. Perkins Career and Technical Education Act of 2006 (Perkins V), to help address this lack of evidence. By building a professional community of IES-funded CTE research teams, providing training in causal methods for CTE, and producing research tools and guides, the Network has been encouraging and strengthening CTE impact studies. This synthesis of causal CTE research spanning the past 20 years complements these efforts to inform policy and practice and guide future research.

Does CTE benefit students? If so, which students does it benefit, and in which settings? These questions are at the heart of the Network’s mission. When the Network launched in September 2018, considerable descriptive and correlational research existed on CTE, much of which suggested positive student outcomes. However, only a handful of CTE studies used experimental or quasi-experimental methods to show student impacts. These include the often-cited MDRC randomized controlled trial of career academy students, which found positive impacts on male students’ wages (Kemple & Scott-Clayton, 2004; Page, 2012); a more recent regression discontinuity study of students in Massachusetts CTE high schools, which found positive impacts on on-time high school graduation (Dougherty et al., 2018); and a handful of studies on other CTE programs (e.g., Castellano et al., 2014; Warner et al., 2016).

The limited amount of rigorous research on CTE programs has hindered evidence-based policymaking and hampered practitioners who seek examples of effective programming. In recent years, however, several IES-funded causal CTE studies have released new findings, including those that are part of the Network (Text Box 1). It is therefore an appropriate time to review the existing impact studies and synthesize their findings. This is the first evidence review that uses What Works Clearinghouse (WWC) standards and meta-analytic techniques to examine the causal impacts of CTE on students’ secondary, postsecondary, and employment outcomes. Our decision to use WWC standards to distinguish causal studies aligns with standard IES practices.

Text Box 1. Member Studies of the 2018-Funded CTE Research Network

- The Causal Impact of Attending a Career-Technical High School on Student Achievement, High School Graduation, and College Enrollment; Shaun M. Dougherty, Boston College, Principal Investigator
- Assessing the Implementation, Impact, and Variation of CTE Innovation: NYC as a Lab for Rigorous Research; James Kemple, New York University, Principal Investigator
- PTECH 9-14 Schools: An Impact, Implementation, and Cost Study; Rachel Rosen, MDRC, Principal Investigator

1 The American Institutes for Research, Vanderbilt University, Jobs for the Future, and the Association for CTE served as the Network Lead for the original 5-year Network; in the final year, Vanderbilt was replaced by Boston College due to the co-PI’s change of institution. In 2023, OCTAE and IES funded a new iteration, the CTE Research Network 2.0, with research teams scheduled to join in late 2024.
What Is CTE?

CTE encompasses a range of education and training programs focused on providing students with the academic, technical, and employability skills they need to succeed in future careers. Nationally, CTE programs serve a broad range of students, from middle schoolers to adults, in both K–12 and postsecondary education settings. In 2021–22, more than 8 million secondary students and 3.4 million postsecondary students were enrolled in CTE. The vast majority of high school students take at least one CTE course. Among undergraduate credential-seeking college students, 38% pursue associate degrees or certificates in occupational fields of study.

For more than 100 years, the federal government has provided funding for CTE, originally through the Smith-Hughes National Vocational Education Act of 1917, and most recently through the 2018 Strengthening Career and Technical Education for the 21st Century Act. In fiscal year 2023, the federal allocation was $1.4 billion, with almost all states providing additional dedicated funding. Funds are allocated via formula to states, which provide grants at the local level. Perkins V includes accountability and spending requirements but allows considerable flexibility in how CTE is implemented at state and local levels.

CTE programs are often categorized into 16 career clusters, with numerous specializations within each cluster. Programs are delivered in a range of formats and settings but are most commonly structured into multiyear course sequences that include work-based or other applied learning; the latter may happen in workplaces, hands-on instructional settings such as laboratories, or simulated work environments in school settings. High school CTE programs increasingly offer students opportunities to earn college credits through dual enrollment programs, as well as industry-recognized credentials through national assessments. High school programs are delivered primarily as elective offerings in comprehensive high schools, in CTE centers that students may attend full time or part time, or online. Postsecondary CTE is commonly offered at community and technical colleges.

For some decades in the past, CTE—then called vocational education—had a tarnished reputation as a track for students excluded from opportunities to pursue higher skills or higher education. It is well documented that our inequitable education system has sorted students by race, ethnicity, and social class, with students of color and low-income students more often tracked into low-quality, dead-end CTE programs. As a result, CTE was stigmatized as a program for some, but not all, students.

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2 https://cte.ed.gov/legislation/perkins-v
3 The National Career Clusters® Framework organizes CTE into 16 clusters that include 79 pathways. The clusters are agriculture, food, and natural resources; architecture and construction; arts, audiovisual technology, and communications; business management and administration; education and training; finance; government and public administration; health sciences; hospitality and tourism; human services; information technology; law, public safety, corrections, and security; manufacturing; marketing; science, technology, engineering, and mathematics; and transportation, distribution, and logistics. However, not all states classify CTE into these exact 16 clusters.
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2020; Oakes, 1983). In recent years, however, multiple efforts have sought to improve CTE program quality (Imperatore & Hyslop, 2018). Federal legislation that supports CTE has also increasingly recognized inequities and worked to ameliorate them in several ways. Most importantly, accountability measures in Perkins V expect high school CTE students to meet the same academic standards and graduation requirements as non-CTE students, and to be similarly well prepared for postsecondary education.

In addition, CTE now comprises coherent pathways between secondary and postsecondary education and to well-paid, middle-skill jobs. Perkins-funded programs are now expected to align with state-designated high-skill, high-wage, and/or in-demand occupations, and to be responsive to local needs. Perkins V also requires states to disaggregate CTE participation and performance by student characteristics, and to use data to address gaps among student groups. Together, Perkins V’s policy and programmatic changes are designed to elevate CTE into a skill-building engine for college and career success for diverse students.

These changes will take some time to be fully implemented, which means that even the most recent CTE research does not generally examine post–Perkins V programming. In addition, the field’s interest in CTE impacts after high school—e.g., impacts on college enrollment and persistence, as well as employment and earnings—means that studies often have to draw on administrative data that are several years old and reflect student experiences from that time period. As a result, the CTE evidence does not capture the most recent policy and implementation shifts, nor does it capture current students’ experiences. There is still much to learn from recent studies because the causal evidence base was previously so thin.

Text Box 2. Career and Technical Education, as Defined in the Strengthening Career and Technical Education for the 21st Century Act (Perkins V)

(5) CAREER AND TECHNICAL EDUCATION.—The term “career and technical education” means organized educational activities that

(A) offer a sequence of courses that—

(i) provides individuals with rigorous academic content and relevant technical knowledge and skills needed to prepare for further education and careers in current or emerging professions, which may include high-skill, high-wage, or in-demand industry sectors or occupations, which shall be, at the secondary level, aligned with the challenging State academic standards adopted by a State under section 1111(b)(1) of the Elementary and Secondary Education Act of 1965;

(ii) provides technical skill proficiency or a recognized postsecondary credential, which may include an industry-recognized credential, a certificate, or an associate degree; and

(iii) may include prerequisite courses (other than a remedial course) that meet the requirements of this subparagraph;

(B) include competency-based, work-based, or other applied learning that supports the development of academic knowledge, higher-order reasoning and problem-solving skills, work attitudes, employability skills, technical skills, and occupation-specific skills, and knowledge of all aspects of an industry, including entrepreneurship, of an individual;

(C) to the extent practicable, coordinate between secondary and postsecondary education programs through programs of study, which may include coordination through articulation agreements, early college high school programs, dual or concurrent enrollment program opportunities, or other credit transfer agreements that provide postsecondary credit or advanced standing; and
Research Questions Driving This Review

This evidence review was designed to address the following research questions:

1. Which types of CTE programs have been the focus of studies that make causal claims?
2. What is the impact of CTE program participation on student outcomes? Specifically, does CTE have impacts on students' secondary-level outcomes, their postsecondary educational outcomes, and their employment outcomes?
3. When examining the combination of CTE program types and relevant outcomes, for which combinations are there gaps in the causal research?

The evidence review also addressed the following exploratory question:

1. Does CTE have different impacts based on program type, student gender, or student disability status?

The Network Lead assembled a team to address these questions. This team followed a six-step process to complete the review (see Text Box 3). The team initially identified 10,048 studies as potentially relevant; of these, 280 studies were deemed eligible for review. Our team of WWC-certified reviewers then applied WWC standards (Version 4.1) for causal studies to the 280 studies and judged 38 to be relevant and likely to meet those standards.

Recognizing that the WWC has recently published intervention reports and practice guides on postsecondary CTE programs and practices (e.g., Cotner et al., 2021; WWC 2021a, 2021b), we focused this review on the subset of 28 studies that examined the impact of secondary-level, CTE-related programs. These 28 studies include seven studies that are likely to meet WWC standards without reservations—that is, they involved randomized controlled trials with low attrition or had strong regression discontinuity designs. The remaining 21 studies are likely to meet WWC standards with reservations. A list of the 28 studies is provided in Table A-1.

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4 Even though reviewers are certified as WWC reviewers and used the WWC Standards and Procedures Handbook, Version 4.1 as the basis for determining if studies were capable of detecting causal relationships, this review was not part of a WWC contract and did not use the WWC’s online study review guide to determine if studies met standards. For this reason, the review cannot be described as a WWC review. Our team’s ratings may vary from those presented in official WWC reviews.

5 Studies that meet WWC standards with reservations are themselves extremely heterogeneous, giving equal weight to a range of studies including some regression discontinuity designs and propensity score matching studies. In the case of matching studies, there is disagreement among scholars outside the WWC about whether these methods should be included among those that support strong causal inferences.
Text Box 3. Methods Used for the CTE Research Network’s Systematic Review of Evidence on CTE Programs

The four research questions were addressed through a systematic evidence review. The review was conducted using the six-step approach described here. More details can be found in the Appendix.

Step 1. Searching for relevant literature. We followed a multipronged approach to uncover all studies that examined the effects of CTE. The approach involved (a) a systematic search through research literature databases using strings of relevant keywords; (b) a scan of the websites of major research organizations, CTE-focused professional organizations, and CTE advocacy groups; and (c) the solicitation of lists of studies from experts in CTE research. Step 1 resulted in a pool of 10,048 potentially relevant studies once duplicates had been removed.

Step 2. Screening studies for relevance. Four members of the review team scanned the titles, abstracts, and full text of documents uncovered during Step 1. Project staff answered simple “yes/no/don’t know” questions about each document. Sample questions included the following: Is the document a study? Does the document examine CTE? Does the document examine relevant outcomes? Does the document describe a comparison between students who take CTE courses and students who do not? Documents that produced a “no” response to any of the screening questions were classified as not eligible for the review. The screening process removed 9,767 ineligible documents. One additional document was removed from the pool of potential studies because the full-text version was not available.

Step 3. Distinguishing causal studies based on WWC standards. Five WWC-certified reviewers examined the remaining 280 documents to determine if the study designs, samples, attrition rates, and analytic and reporting procedures for each contrast met WWC standards for causal studies. Reviewers used WWC Standards and Procedures Handbook, Version 4.1 for the reviews. Of the 280 relevant studies, 38 met WWC standards. The tool used to perform these reviews produced effect size estimates for each relevant outcome. We also used equations provided in the WWC handbook to calculate the standard error for each effect size.

Step 4. Distinguishing studies conducted at the secondary education level from studies conducted with postsecondary education populations. Among the 38 studies, 10 focused on CTE-related programs provided by technical or 2-year colleges for students who are no longer in high school. We removed these 10 studies because a recently published WWC practice guide provides a summary of those studies (Cotner et al., 2021). This evidence review focuses on the remaining 28 studies.

Step 5. Coding potentially important features of CTE programs, study participants, and study settings. We coded the CTE program type described in each study and the gender and disability status of the study sample. Outcome measures were grouped into primary domains which were then arranged by the stage of life at which they occur (i.e., high school domains, college-related domains, employment-related domains).

Step 6. Synthesizing effects across studies using meta-analytic procedures. To identify evidence gaps, we grouped the 28 studies by their CTE program type and outcome domains. Combinations of program type and outcome domain for which no causal studies exist were identified as evidence gaps. We also used a set of well-documented and valid meta-analytic procedures to calculate the average effects of CTE program types on the various outcomes and outcome domains, and to determine whether the effects of CTE were related to CTE types or the characteristics of study samples.
Outcome Domains

Our evidence review team recorded study effects by outcome domains defined by the WWC in the Study Review Protocol Version 1.0, aligned with the *WWC Standards Handbook, Version 4.1.* Prior to meta-analysis, our team made slight changes to these domains to better align with the purpose of this review. The following are the domains of interest:

- **Student discipline in high school.** This outcome focuses on student behavior in high school. In most cases, scores are counts of disciplinary referrals (i.e., sending students to the principal’s office for disruptive behavior), detentions, and suspensions. Negative results indicate a favorable outcome, so we reversed the direction of impact estimates for this domain.

- **School attendance in high school.** In most cases, this outcome represents the percentage of days for which a student was marked present at school. This domain also includes tardiness and truancy infractions. The direction of effects for the latter two measures was reversed so that positive numbers reflect better attendance.

- **Academic achievement in high school.** This domain includes outcome measures involving student grades or grade point averages, scores on standardized achievement tests (excluding college placement tests), and the accumulation of high school credits.

- **High school completion.** This domain includes attaining a high school diploma, graduating from high school, on-time graduation, and dropping out of high school. The direction for dropping out was reversed so that positive numbers reflect higher completion rates.

- **Employability skills while in high school.** This domain includes measures that assess students’ acquisition of work-related skills, workplace-related maturity, and industry-recognized certificates.

- **College readiness.** This domain includes a student’s completion of Advance Placement courses, their scores on college placement tests (ACT, SAT), and their college aspirations.

- **College enrollment.** This domain focuses on enrollment in any postsecondary institution.
  - Enrollment in a 2-year institution
  - Enrollment in a 4-year institution

- **Progressing in college.** This domain focuses on returning to college at the beginning of each semester or school year.

- **Postsecondary academic achievement.** Most measures in this domain involve a student’s grade point average in college.

- **College degree attainment.** This domain reflects whether a student attained a postsecondary certificate, an associate’s degree, or a bachelor’s degree.

- **Employment.** This domain indicates whether a student attained employment of any kind, whether full time or part time.
  - Part-time employment: For this domain, we adhered to the definition used by the study authors.
  - Full-time employment: For this domain, we adhered to the definition used by the study authors.

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- **Earnings.** This domain includes any type of earnings, including hourly wage and amount earned in a week, month, quarter, or year.

We organized these outcome domains into super-domains that reflect students’ stage of life: secondary outcomes, postsecondary outcomes, and employment outcomes.

## Findings

### Types of CTE Programs Represented in the Studies

The first research question asks about the types of CTE programs that have been the focus of WWC-defined causal studies. The evidence review leadership team examined the types of CTE programs that were described in the 28 relevant causal studies. Programs were classified as one of the following:

- **Small learning groups.** These types of CTE programs offer career-related content and skill development to relatively small groups (or cohorts) of students who progress through multiple years of a CTE program together. Career academies are an example of this type of program (e.g., Hemelt et al., 2019; Kemple & Snipes, 2000).

- **Whole-school models.** These are entire high schools dedicated to providing all enrollees career-focused courses and experiences. These high schools generally offer students a variety of career pathways to choose from, and the pathways contain a set of aligned courses (e.g., Dougherty, 2018; Kemple et al., 2023).

- **Exposure to CTE courses.** Some studies use administrative data to compare students with CTE course credits to students without such credits and do not provide additional information on program structure or features. For example, the study of high school student outcomes in Nebraska and South Dakota (Brodersen et al., 2021) and the study of outcomes among high school graduates in Indiana and Minnesota (Lindsay et al., 2021) are population-level studies that use states’ data on course completion and student outcomes to compare students who completed CTE courses to students who did not. Other studies examine students who chose CTE electives in their comprehensive high schools (e.g., Fitzgerald et al., 2016; Lee et al., 2016).

- **Other/type not specified.** This category includes all the remaining studies that look at other types of programs or interventions not represented above. For example, a study conducted by Edmunds and colleagues (2022) focused on the impacts of participating in a state-sponsored CTE dual enrollment program, while a study conducted by Stone and colleagues (2006) examined CTE courses that were infused with mathematics content.

The distribution of causal studies within these four categories is presented in Figure 1.
Impacts of CTE on Student Outcomes

The meta-analytic results indicated that, in general, the impact of CTE on student outcomes was statistically significant and positive for six of the 13 outcome domains (Table 1). Across studies and types of CTE programs, student participation in CTE had statistically significant positive impacts on students’ high school academic achievement, their likelihood of completing high school, their employability skills, and their college readiness. CTE had no impact on student discipline or attendance.

The results for postsecondary outcomes suggest that the causal association between CTE and college enrollment is nuanced. Compared to students who did not take CTE courses in high school, those who did were more likely to enroll in 2-year colleges (i.e., community or technical colleges). There were some negative associations with other postsecondary outcomes, such as enrollment in 4-year colleges, but they were not statistically significant and the effect sizes were close to zero. CTE had no impact on the likelihood of completing a college degree.

Students who participated in CTE in high school were more likely to be employed after high school, compared to similar classmates who did not participate in CTE in high school. However, synthesizing across the eligible studies, high school CTE participation had no statistically significant impact on students’ subsequent earnings.

Findings for different types of CTE programs (CTE-focused small learning groups, the whole-school model, and CTE courses offered in comprehensive high schools) are provided in Table 1. We caution against overinterpreting the number of statistically significant effects for any particular program type, given that these results are based on such a small number of studies.
Table 1. Effect Size Estimates for Student Outcomes, Averaged Across Studies

<table>
<thead>
<tr>
<th>Outcome domain</th>
<th>Overall findings (all CTE program types)</th>
<th>CTE-focused small learning groups</th>
<th>Whole-school CTE model</th>
<th>Exposure to CTE courses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of studies</td>
<td>Effect size (g)</td>
<td>Number of studies</td>
<td>Effect size (g)</td>
</tr>
<tr>
<td>All student outcomes</td>
<td>28</td>
<td>0.137*</td>
<td>8</td>
<td>0.054</td>
</tr>
<tr>
<td>Secondary (high school) outcomes</td>
<td>20</td>
<td>0.084*</td>
<td>8</td>
<td>0.118</td>
</tr>
<tr>
<td>Discipline</td>
<td>2</td>
<td>0.048</td>
<td>2</td>
<td>0.048</td>
</tr>
<tr>
<td>Attendance</td>
<td>4</td>
<td>0.064</td>
<td>3</td>
<td>0.042</td>
</tr>
<tr>
<td>Academic achievement</td>
<td>10</td>
<td>0.093*</td>
<td>4</td>
<td>0.177</td>
</tr>
<tr>
<td>High school completion</td>
<td>13</td>
<td>0.137*</td>
<td>5</td>
<td>0.075</td>
</tr>
<tr>
<td>Employability skills</td>
<td>6</td>
<td>0.118*</td>
<td>3</td>
<td>0.189</td>
</tr>
<tr>
<td>College readiness</td>
<td>5</td>
<td>0.077*</td>
<td>3</td>
<td>0.037</td>
</tr>
<tr>
<td>Postsecondary outcomes</td>
<td>15</td>
<td>0.087</td>
<td>4</td>
<td>0.048</td>
</tr>
<tr>
<td>College enrollment</td>
<td>14</td>
<td>0.031</td>
<td>4</td>
<td>0.015</td>
</tr>
<tr>
<td>Enrolled in 2-year college</td>
<td>8</td>
<td>0.142*</td>
<td>1</td>
<td>0.021</td>
</tr>
<tr>
<td>Enrolled in 4-year college</td>
<td>9</td>
<td>-0.037</td>
<td>2</td>
<td>0.015</td>
</tr>
<tr>
<td>Progressing in college</td>
<td>4</td>
<td>-0.018</td>
<td>3</td>
<td>-0.001</td>
</tr>
<tr>
<td>Degree attainment</td>
<td>4</td>
<td>0.020</td>
<td>1</td>
<td>0.005</td>
</tr>
<tr>
<td>Employment outcomes</td>
<td>11</td>
<td>0.275*</td>
<td>2</td>
<td>-0.112</td>
</tr>
<tr>
<td>Employment</td>
<td>11</td>
<td>0.275*</td>
<td>2</td>
<td>-0.089</td>
</tr>
<tr>
<td>Part time</td>
<td>7</td>
<td>0.210</td>
<td>2</td>
<td>-0.101</td>
</tr>
<tr>
<td>Full time</td>
<td>3</td>
<td>0.209</td>
<td>1</td>
<td>-0.022</td>
</tr>
<tr>
<td>Earnings</td>
<td>2</td>
<td>0.071</td>
<td>1</td>
<td>-0.039</td>
</tr>
</tbody>
</table>

Notes. g is Hedges’ effect size index, which indicates the difference between the CTE group and the comparison group in standard deviation units; * indicates that the 95% confidence interval does not include 0 (i.e., that p < .05); empty cells indicate a research gap (no causal studies have examined the relationship). We caution the reader against overinterpreting the number of statistically significant effects in the columns for different program types, given that these results are based on such a small number of studies.

Source. Authors’ analyses of effects from studies that were determined likely to meet WWC standards.
Evidence Gaps

The third research question asked about gaps in the causal research. We mapped out the terrain of CTE causal studies by listing combinations of CTE program types and outcome domains and then tabulating the number of causal studies that addressed each combination. In this way, we could identify where gaps existed in this terrain. We found that no causal studies have examined CTE impacts on student academic achievement in college. Relatively few studies (fewer than five) have examined CTE’s impacts on student discipline and attendance in high school, attainment of a postsecondary degree, or later earnings. The results of the gap analysis are presented in Figure 2.

- **Studies on CTE-focused small learning groups.** The gap analysis found no causal studies that examined the impacts of CTE-focused small learning groups (e.g., career academies) on students’ academic achievement in college. The impact of CTE-focused small learning groups on all other outcomes has been examined by between one and four studies.

- **Studies of CTE high schools.** The gap analysis revealed that no studies have examined the impacts of CTE high schools on students’ discipline, employability skills, college readiness, persistence in college, academic achievement in college, or degree attainment. The impact of assignment to a CTE high school on high school completion has been examined in five causal studies, but impacts on all other outcomes have been examined in fewer than five causal studies.

- **Studies of CTE course completion.** Among the studies on students’ CTE course completion in comprehensive high schools, none have examined students’ high school discipline or attendance, their employability skills, their academic achievement in college, or their subsequent earnings. Fewer than five studies have examined the impact of CTE course completion on students’ high school academic achievement, their completion of high school, their college readiness, their persistence in college, or their part- or full-time employment after high school.

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7 The final report of the P-Tech 9-14 Schools Impact, Implementation, and Cost Study was not released in time to be included in this evidence review. The study found positive impacts on associate degree attainment for the treatment group (Rosen et al., 2023).
Identifying Factors That May Affect the Heterogeneity of Effects

Finally, we explored whether CTE effects varied by CTE program type, outcome domain, student gender, or student disability status. A meta-regression model was developed to test the unique contribution of each of these factors, while statistically controlling for the others. None of the regression coefficients for these factors were statistically significant. These findings suggest that, at present, there is insufficient evidence to distinguish between the impacts of different CTE types.
Conclusion

This review and synthesis used the WWC’s definition of causal CTE studies to provide an important summary of the most rigorous evidence on CTE from the past 20 years to inform practitioners, policymakers, and researchers. Overall, CTE participation appears to positively impact a number of secondary-level outcomes, including high school completion; increases enrollment in 2-year colleges; and positively impacts the likelihood of employment after high school. We found no statistically significant negative impacts of CTE participation. This is welcome news for the field and policymakers alike and can serve as further justification for bipartisan support for CTE.

These findings show CTE in a familiar light: high school CTE can be an effective anti-dropout program that motivates graduates to continue their education in community and technical colleges and/or prepares them for immediate employment. There is no evidence from our meta-analysis to connect CTE to enrollment in 4-year colleges, college persistence and attainment, or wages. Given that we did find a positive impact on college readiness, however, practitioners and policymakers may consider whether and how CTE might be better designed to prepare students for and lead to the full range of postsecondary options. In addition, state and district CTE administrators should ensure that CTE programs are offered in fields that lead to living-wage employment directly out of high school or after earning a subbaccalaureate credential.

Practitioners and policymakers would benefit from additional research targeting the outcome domains where we found no impacts, mixed impacts, or few or no studies. Hopefully, our evidence gap map can help guide researchers in designing studies to fill the identified gaps. In addition, researchers and practitioners should work together to design studies and identify measures to examine new and different outcomes, such as career development and decision making. There is national consensus that employability skills are critical to success in the workplace, highlighting a need for further studies on CTE’s role in imparting these skills, which will require new, research-friendly measures.

While our review examined small learning groups and whole-school CTE delivery models, there is currently insufficient evidence to determine if any particular model produces stronger impacts than others. CTE is made available in many different formats and locations and varies across schools, districts, and states. Rigorous research is needed on common models such as regional CTE centers (which students attend for part of their school day) and on geographic regions and formats (e.g., rural areas, online) that have so far not been the subject of causal study.

Finally, we lack research on the different components of CTE—such as work-based learning—and their relative contributions to CTE impacts. A forthcoming evidence review and synthesis of work-based learning, to be conducted by the new 2023 CTE Research Network, will inform the field of any impacts and gaps in the evidence, similar to this synthesis. Career technical student organizations, which students participate in as co-curricular activities alongside their CTE programs, are thought to develop leadership and other skills, but to date there is only one study examining their effects (Alfeld et al., 2007).

While much more remains to be done, the expanding CTE evidence base can provide considerable guidance for future policy, practice, and research.
References


Additional sources:


Additional sources:


**Additional source:**


**Additional source:**


What We Know About the Impact of Career and Technical Education


Additional sources:


National Center for Education Statistics. (2021). Percentage of public and private high school graduates who earned at least one Carnegie credit in selected career/technical education courses in high school, by selected student and school characteristics: 2019 (Table 225.25). Digest of Education Statistics.


What We Know About the Impact of Career and Technical Education


**Additional sources:**


What We Know About the Impact of Career and Technical Education


Appendix. Methods for the Systematic Evidence Review

We followed a six-step process for this systematic evidence review. First, we conducted a search for literature—journal articles, books, stand-alone book chapters, reports from government agencies and research organizations, dissertations—on career and technical education (CTE) approaches. Second, we screened the documents we found during Step 1 to ensure they were relevant to the topic of CTE. Third, we reviewed the relevant studies for quality using What Works Clearinghouse (WWC) standards. Fourth, we isolated studies that focused on CTE at the secondary level from studies of CTE programs at the postsecondary level. Fifth, we classified the studies that remained based on their approach to CTE. Finally, we summarized the results of the review by creating an evidence gap map and meta-analyzing the effects for each of the CTE approaches.

Step 1. Literature Search

We adopted a three-pronged strategy to uncover as many studies on CTE as possible. First, we entered broad strings of search terms into research literature databases. Second, we searched the websites of research organizations, relevant government agencies, and CTE professional associations. Third, we solicited lists of potential studies from researchers specializing in CTE.

Searching Research Literature Databases

Our evidence review team engaged a professional research librarian to assist with our search for relevant documents within literature databases accessed through the Ebscohost web platform. The databases included the following:

- EconLit
- Education Source
- Education Resources Information Center (ERIC)
- EdWorkingPapers
- ProQuest Dissertations and Theses Global
- ProQuest Education
- National Bureau of Economic Research (NBER) working papers
- PsychInfo

To search these databases, we developed categories of search terms that could be combined to identify empirical investigations of CTE. We developed terms reflecting career and technical evaluation (for example, “career and technical” OR CTE OR “career pathway*”); terms reflecting the population of interest (for example, “high school” OR “secondary school” OR “CTE student” OR “CTE concentrator*”); terms related to evaluation (analys* OR impact OR random* OR experiment* OR “control condition*” OR “comparison condition” OR “quasi-experiment*”); terms reflecting analytic approaches (for example, effect* OR efficac* OR gain* or growth OR increase* OR associate*); and terms reflecting outcomes of interest (for example, “academic achiev*” OR GPA OR “career read*” OR “graduat*” OR dropout OR “college enroll*” OR credential*). Our evidence review team developed the initial set of terms and the research librarian helped hone these terms to maximize the likelihood of identifying relevant documents and minimize the likelihood of identifying irrelevant documents. The comprehensive set of search terms is provided in Textbox A1. The database search yielded a list of 10,187 potentially relevant documents once duplicates had been removed.
## Textbox A-1. Categories of Search Terms Used to Identify Studies of CTE

<table>
<thead>
<tr>
<th>Category</th>
<th>Search terms</th>
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<tbody>
<tr>
<td><strong>Evaluation</strong></td>
<td>&quot;Analys*&quot; OR &quot;Assess*&quot; OR &quot;Compar*&quot; OR &quot;Estimat*&quot; OR &quot;Evaluat*&quot; OR &quot;Evidence&quot; OR &quot;Examin*&quot; OR &quot;Literature review*&quot; OR &quot;Measur*&quot; OR &quot;Metaanalysis*&quot; OR &quot;Metaanalys*&quot; OR &quot;Predict*&quot; OR Systematic W1 review* OR &quot;Varia*&quot; OR &quot;Impact*&quot; OR &quot;Random*&quot; OR &quot;Experiment*&quot; OR Analyz* OR quasiexperiment* OR &quot;propensity score matching&quot; OR &quot;matching&quot; OR &quot;matched group*&quot; OR &quot;difference-in-difference&quot; OR &quot;ABAB&quot; OR &quot;regression discontinuity&quot; OR &quot;single case design&quot; OR &quot;control group*&quot; OR &quot;control condition*&quot; OR &quot;controlled&quot; OR assign* OR &quot;causal&quot; OR &quot;Post-test*&quot; OR Treatment* OR Baseline OR &quot;Changing criterion&quot; OR &quot;Single subject&quot; OR Alternating treatment* OR Simultaneous treatment* OR &quot;reversal design&quot; OR &quot;Withdrawal design*&quot; OR Posttest* OR &quot;multiple probe&quot; OR &quot;multi-probe&quot; OR &quot;multiple baseline&quot; OR &quot;multi-baseline&quot;</td>
</tr>
<tr>
<td><strong>Population</strong></td>
<td>&quot;Middle school*&quot; OR &quot;High school*&quot; OR &quot;Secondary student*&quot; OR &quot;Secondary school*&quot; OR &quot;Career technical education student*&quot; OR &quot;Career and technical education student*&quot; OR &quot;CTE student*&quot; OR &quot;Vocational student*&quot; OR &quot;Vocational education student*&quot; OR &quot;School aged&quot; OR &quot;Youth&quot; OR &quot;Adolesc*&quot; OR &quot;Young adult*&quot; OR &quot;emerging adult*&quot; OR &quot;Grade 6&quot; OR &quot;Grade 7&quot; OR &quot;Grade 8&quot; OR &quot;Grade 9&quot; OR &quot;Grade 10&quot; OR &quot;Grade 11&quot; OR &quot;Grade 12&quot; OR &quot;postsecondary&quot; OR &quot;post-secondary&quot; OR &quot;two-year college*&quot; OR &quot;2-year college*&quot; OR &quot;technical college*&quot; OR &quot;community college*&quot; OR &quot;associate's degree program*&quot; OR &quot;vocational college*&quot; OR &quot;career college*&quot; OR &quot;secondary education&quot; OR &quot;junior high&quot; OR &quot;youths&quot; OR &quot;teen*&quot; OR &quot;young people&quot; OR &quot;grade* six&quot; OR &quot;sixth grade*&quot; OR &quot;6th grade*&quot; OR &quot;grade* seven&quot; OR &quot;seventh grade*&quot; OR &quot;7th grade*&quot; OR &quot;grade* eight&quot; OR &quot;eighth grade*&quot; OR &quot;8th grade*&quot; OR &quot;grade* nine&quot; OR &quot;ninth grade*&quot; OR &quot;9th grade*&quot; OR &quot;grade* ten&quot; OR &quot;tenth grade*&quot; OR &quot;10th grade*&quot; OR &quot;grade* eleven&quot; OR &quot;eleventh grade*&quot; OR &quot;11th grade*&quot; OR &quot;grade* twelve&quot; OR &quot;twelfth grade*&quot; OR &quot;12th grade*&quot;</td>
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<tr>
<td><strong>Intervention</strong></td>
<td>&quot;career and technical&quot; OR &quot;CTE&quot; OR &quot;career-technical&quot; OR &quot;Vocation*&quot; OR &quot;occupation*&quot; education&quot; OR &quot;workforce education&quot; OR &quot;Work-based learning&quot; OR &quot;Area Technical Centers&quot; OR &quot;Career academy&quot; OR &quot;Career academies&quot; OR &quot;Technical high school*&quot; OR &quot;Magnet school*&quot; OR &quot;Magnet high school*&quot; OR &quot;Pathways in Technology Early College High School&quot; OR &quot;Career pathway*&quot; OR &quot;career education&quot; OR &quot;technical education&quot; OR &quot;Comprehensive High School*&quot; OR &quot;tech-prep&quot; OR &quot;internship*&quot;</td>
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<tr>
<td><strong>Analysis</strong></td>
<td>&quot;Affect*&quot; OR &quot;Benefit*&quot; OR &quot;Declin*&quot; OR &quot;Decreas*&quot; OR &quot;Develop*&quot; OR &quot;Effect*&quot; OR &quot;Efficac*&quot; OR &quot;Gain*&quot; OR &quot;Growth&quot; OR &quot;Higher&quot; OR &quot;Increas*&quot; OR &quot;Impact*&quot; OR &quot;Improv*&quot; OR &quot;Lower*&quot; OR &quot;Progress&quot; OR &quot;Reduc*&quot; OR &quot;Statistic*&quot; OR &quot;Success*&quot; OR &quot;influence&quot; OR &quot;likelihood&quot; OR &quot;associat*&quot; OR &quot;correlat*&quot; OR &quot;weak*&quot; OR &quot;streng*&quot;</td>
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### Outcome terms

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<th>Term</th>
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<tr>
<td>&quot;Career read&quot;* OR &quot;Career mature&quot;* OR &quot;College prep&quot;* OR &quot;College read&quot;* OR &quot;Work habit&quot;* OR &quot;absence&quot;* OR &quot;punctual&quot;* OR &quot;attire&quot; OR &quot;critical thinking&quot;* OR &quot;communication skills&quot;* OR &quot;problem solving&quot; OR &quot;teamwork&quot; OR &quot;team work&quot; OR &quot;credential&quot;* OR &quot;certificate&quot;* OR &quot;career-related skill&quot;* OR &quot;career skill&quot;* OR &quot;skill proficiency&quot;* OR &quot;concept know&quot;* OR &quot;concept understanding&quot; OR &quot;ASVAB&quot; OR &quot;Workkeys&quot; OR &quot;Work keys&quot; OR &quot;self-efficacy&quot; OR &quot;academic achievement&quot; OR &quot;attendance&quot; OR &quot;effort&quot; OR &quot;engage&quot;* OR &quot;grade point average&quot; OR &quot;graduation&quot;* OR &quot;high school completion&quot; OR &quot;GED&quot; OR &quot;dropout&quot; OR &quot;dropout&quot;* OR &quot;college enrollment&quot;* OR &quot;post-secondary enrollment&quot;* OR &quot;college attendance&quot; OR &quot;progress&quot; in college OR &quot;college persist&quot;* OR &quot;credit accumulation&quot; OR &quot;credit attainment&quot; OR &quot;credit earn&quot;* OR &quot;continue enrollment&quot; OR &quot;course&quot; pass* OR &quot;standard test&quot;* OR &quot;certificate completion&quot;* OR &quot;attain degree&quot;* OR &quot;associate's degree&quot; OR &quot;associate degrees&quot; OR &quot;bachelor's degree&quot; OR &quot;bachelors degree&quot; OR &quot;attain license&quot;* OR &quot;employment&quot; OR &quot;employed&quot;* OR &quot;military enlist&quot;* OR &quot;earning&quot;* OR &quot;salary&quot; OR &quot;wage&quot; OR &quot;wages&quot; OR &quot;pay&quot; OR &quot;work read&quot;* OR &quot;workplace read&quot;* OR &quot;absenteeism&quot; OR &quot;work skill&quot;* OR &quot;workplace skill&quot;* OR &quot;interpersonal skill&quot;* OR &quot;time management&quot; OR &quot;work-related skill&quot;* OR &quot;employability skill&quot;* OR &quot;colleague success&quot; OR &quot;college completion&quot; OR &quot;degree completion&quot; OR &quot;degree attainment&quot; OR &quot;soft skills&quot; OR &quot;skill acquisition&quot; OR &quot;letter grade&quot;* OR &quot;final grade&quot;* OR &quot;student grade&quot;* OR &quot;students grade&quot;* OR &quot;GPA&quot; OR &quot;Attrition&quot; OR &quot;immediate outcome&quot;* OR &quot;intermediate outcome&quot;* OR &quot;medium-term outcome&quot;* OR &quot;long-term outcome&quot;* OR &quot;proximal outcome&quot;* OR &quot;distal outcome&quot;* OR &quot;education outcome&quot;* OR &quot;job readiness&quot;* OR &quot;job skills&quot;* OR &quot;job performance&quot;* OR &quot;student outcome&quot;* OR &quot;income&quot;</td>
</tr>
</tbody>
</table>

**Notes:** * is the symbol used for a wildcard. Any additional letters that follow the wildcard symbol are also included. For example, the phrase "college read"* includes college ready and college readiness.

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### Searching Websites of Research Organizations, Relevant Government Agencies, and CTE Professional Associations

Another component of our search strategy involved searching the websites of key organizations that might have conducted studies on CTE. In most cases, this involved accessing the section of the website labelled "research" or "resources" from the user menu and looking for documents on CTE. The search included the websites of the following organizations:

- Abt Associates
- Advance CTE
- Association for Career and Technical Education (ACTE)
- American Institutes for Research (AIR)
- Career and Technical Education Policy Exchange (CTEx)
- Career and Technical Education Research Network (CTERN)
- College and Career Alliance Support Network (CCASN)
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- Community College Research Center (CCRC)
- Education Northwest
- Jobs for the Future (JFF)
- ICF International
- Mathematica
- McREL International
- MDRC
- National Bureau of Economic Research
- National Center for Education Research (NCER)
- National Center on Secondary Education and Transition (NCSET)
- National Research Center for Career and Technical Education (NRCCTE)
- U.S. Department of Education’s Office of Career, Technical, and Adult Education (OCTAE)
- RAND Corporation
- SRI International
- Westat
- WestEd

The search of key organizations’ websites yielded another 104 potentially relevant documents.

**Soliciting Lists of Studies From CTE Researchers**

The final component of our search strategy involved soliciting references for CTE-related studies from researchers participating in the CTE Research Network (the Network). We accessed the Network’s previously developed bibliography of relevant studies and asked Network members to share with us any other potentially relevant studies, even those that did not produce statistically significant effects. Staff at OCTAE and IES also nominated studies for examination. This component of our search yielded an additional 28 documents.

**Removing Duplicate References**

The three-pronged search strategy yielded a total of 10,319 references. Of these, 271 were duplicated across the three searches and had to be removed. As a result, the pool of potentially relevant studies that entered Step 2 numbered 10,048.

**Step 2. Screening Titles, Abstracts, and Full Texts for Relevance**

Like most literature and evidence reviews, our three-pronged literature search identified many more references than were actually relevant. Accordingly, our team performed two screening activities to remove references that were not relevant. First, we screened study titles and abstracts to remove references that were most obviously not relevant. For each reference that survived the title/abstract screen, we obtained the full text of the document and screened it for relevance. More details about these two screening activities are described below.
Title and Abstract Screening

The project team used Abstrackr to screen the 10,048 references and their abstracts. Abstrackr is a free-access, web-based abstract screening program developed by Brown University’s Center for Evidence Synthesis in Health. The program allows project directors to identify individuals who are part of the screening team and assign specific references to each member of the team for screening. Once team members log in to Abstrackr and select the project they are working on, the program presents a series of document titles and abstracts. For each document title and abstract, the screener selects one of the following: (a) a checkmark icon indicating that the abstract describes a relevant study, (b) an “X” icon indicating that the abstract describes a study that is not relevant to the review, or (c) a question mark icon (“?”) indicating that the screener is unsure of whether the study is relevant based on the abstract alone. The selection for each abstract is coded as a 1, -1, or 0 for the three options, respectively.

Abstrackr is unique among screening programs in that it uses machine learning to predict the relevance of abstracts as screeners make their judgments. Abstrackr has an algorithm that identifies features of titles and abstracts that distinguish those that are relevant from those that are not relevant. The algorithm builds this prediction model and continuously tests it “in the background” as screeners make their judgments. The program continuously ranks the abstracts from most likely to be relevant to least likely to be relevant as it develops the prediction model. Once the Abstrackr prediction model converges, the program determines the probability that each of the remaining titles/abstracts is relevant. Project directors have the option of ignoring the predictions or waiting until all unscreened abstracts have a probability level low enough that the project director is confident that all remaining unscreened documents are not relevant.

For this evidence review of CTE, the project director initially assigned 4,000 abstracts among the five screeners. The project leaders decided to pause the screening activity once Abstrackr’s prediction model converged and the highest probability of relevance for the remaining abstracts was 0.50. The pause point occurred after 2,800 titles and abstracts had been screened. The project director then screened an additional 50 abstracts and determined that nine would likely be relevant. Accordingly, the project director had staff screen another 305 abstracts until the highest probability of relevance was 0.40 or below. The project director then reviewed another 50 abstracts and determined that none were relevant. The remaining 6,845 study abstracts were therefore determined not to be relevant. As a result of the abstract screening process, 9,589 studies were removed from the pool of potentially relevant studies. The full-text documents for the remaining 459 potentially relevant studies progressed to the full-text screening process.

Full-Text Screening

Two research librarians retrieved all but one of the full-text study reports. For each of the remaining 458 documents that passed through to full-text screening, team members responded to a set of 14 questions regarding the document’s eligibility for full review. These questions asked whether the document described a study, whether the study’s focus was CTE, whether the study was conducted with an eligible sample in an eligible setting, and whether it examined an eligible outcome. Studies also had to include an eligible research design. If the answer to any of the full-text screening questions was “no,” the document was determined not to be relevant and was removed from the pool of studies to be included in the review. If screeners answered “unsure” to any of the screening questions, the project director determined the document’s relevance. Documents for which screeners answered “yes” to all 14 questions remained in the pool of studies eligible for review using WWC.

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8 One reference had no abstract and could not be screened based on the title alone. Upon further investigation, one of the project’s research librarians found that the author of the report did not authorize public release of the work. This study was removed from the pool of potentially relevant studies.
standards. An additional 178 documents were removed from the pool based on the full-text screening process, leaving 280 study documents.

Step 3. Determining Whether Studies Can Detect Causal Relationships Based on WWC Standards

A group of five WWC-certified reviewers applied WWC standards to determine whether the remaining 280 studies used methods capable of detecting causal impacts of CTE. The reviewers relied entirely on the contents in published studies; study authors were not queried for further information. Of the 280 studies reviewed, 44 used methods consistent with the standards for quality in WWC’s Standards and Procedures Handbook, Version 4.1. We removed the other 236 studies from the pool of studies to be included in the review.

We then examined the 44 study documents to determine whether there was any overlap of samples within the pool of study documents. This overlap might occur if researchers reported different outcomes for each of several study documents or if researchers assessed the same students over time and reported results after each wave of data collection. Six study documents were consolidated because they shared the same samples as other studies. Although these six studies contributed effects to the meta-analysis, they were removed from the count of independent studies of CTE. The final count of CTE studies that used methods consistent with WWC standards was 38.

Step 4. Distinguishing Studies of CTE at the Secondary Level From Studies of CTE at the Postsecondary Level

The review identified 28 impact studies of secondary-level CTE programs and 10 studies of postsecondary-level CTE. The WWC recently published intervention reports and practice guides on postsecondary CTE programs and practices that included nine of the 10 studies we identified (e.g., Cotner et al., 2021; WWC, 2021a, 2021b). We therefore decided to focus this review on the subset of 28 studies that examined the impact of secondary-level, CTE-related programs and exclude the 10 postsecondary studies.

The 28 studies include seven studies that are likely to meet WWC standards without reservations—that is, they involved randomized controlled trials with low attrition. The remaining 21 studies are likely to meet WWC standards with reservations.

Steps 1–4 of the process described above are summarized in Figure A-1. A list of the final 28 studies is provided in Table A-1.

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9 Even though reviewers are certified WWC reviewers and used the WWC Standards and Procedures Handbook, Version 4.1 as the basis for determining if studies were capable of detecting causal relationships, this review was not part of a WWC contract and did not use the WWC’s online study review guide to determine if studies met standards. For this reason, the review cannot be described as a WWC review. Our team’s ratings may vary from those presented in official WWC reviews.
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Figure A-3. Of the 10,319 Studies Identified During the Literature Search, 28 Focused on CTE in Secondary School Settings and Used Methods Consistent With WWC Standards

1. Initial pool of studies: 10,048

2. 9,768 studies removed during

2.a. Screen by reference

2.a.1. 9,589 studies

2.b. Screen by full reference

2.b.1. 178 studies removed

3. Pool of studies reviewed using WWC standards: 280

3.a. 236 studies did not meet standards

3b. Consolidation of related studies (removes six documents from

4. Final pool of studies in review:

4a. Studies of CTE in

4b. Studies of CTE in postsecondary settings: 10

<table>
<thead>
<tr>
<th>Study</th>
<th>CTE program</th>
<th>Quality rating</th>
<th>Outcome domains</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arshan &amp; Bosetti (2018)</td>
<td>Linked Learning</td>
<td>Meets with reservations</td>
<td>Academic achievement</td>
</tr>
<tr>
<td>Bonilla (2020)a</td>
<td>Career Pathways Grants</td>
<td>Meets with reservations</td>
<td>High school completion</td>
</tr>
<tr>
<td>Study</td>
<td>CTE program</td>
<td>Quality rating</td>
<td>Outcome domains</td>
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<tr>
<td>Bozick et al. (2019)</td>
<td>Scholars at Work</td>
<td>Meets with reservations</td>
<td>Postsecondary enrollment Earnings Employment</td>
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<tr>
<td>Brodersen et al. (2021)</td>
<td>CTE concentration</td>
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<td>High school completion Enrollment in 2-year institution Enrollment in 4-year institution Postsecondary degree attainment</td>
</tr>
<tr>
<td>Brunner et al. (2023)</td>
<td>CTE high school</td>
<td>Meets with reservations</td>
<td>High school completion Enrollment in 2-year institution Enrollment in 4-year institution Employment Earnings</td>
</tr>
<tr>
<td>Dougherty (2018)</td>
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<td>Student discipline School attendance Academic achievement High school completion Postsecondary enrollment Postsecondary persistence</td>
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<td>Frost (2017)</td>
<td>Career academies</td>
<td>Meets with reservations</td>
<td>College readiness</td>
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<tr>
<td>Gemici &amp; Rojewski (2010)</td>
<td>Cooperative education</td>
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<td>Meets standards</td>
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<tr>
<td>Hollenbeck &amp; Huang (2006)</td>
<td>CTE courses</td>
<td>Meets with reservations</td>
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<td>Study</td>
<td>CTE program</td>
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<td>Enrollment in 2-year institution</td>
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<td>Enrollment in 4-year institution</td>
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<td></td>
<td>Postsecondary persistence</td>
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<td>Postsecondary degree attainment</td>
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<td></td>
<td>Employment</td>
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<td>Earnings</td>
</tr>
<tr>
<td>Maxwell et al. (2019)</td>
<td>Youth CareerConnect</td>
<td>Meets standards</td>
<td>School attendance</td>
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<td></td>
<td></td>
<td>Student discipline</td>
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<td></td>
<td></td>
<td></td>
<td>High school completion</td>
</tr>
<tr>
<td>Mean (2020)</td>
<td>CTE program</td>
<td>Meets with reservations</td>
<td>Enrollment in 2-year institution</td>
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<td>Enrollment in 4-year institution</td>
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<td></td>
<td>Employment</td>
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<td></td>
<td></td>
<td></td>
<td>Earnings</td>
</tr>
<tr>
<td>Neild et al. (2015)</td>
<td>CTE high school</td>
<td>Meets standards</td>
<td>Academic achievement</td>
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<td>Progressing in school</td>
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<td></td>
<td></td>
<td></td>
<td>High school completion</td>
</tr>
<tr>
<td>Newman et al. (2017)</td>
<td>CTE courses</td>
<td>Meets with reservations</td>
<td>Enrollment in 2-year institution</td>
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<td></td>
<td>Enrollment in 4-year institution</td>
</tr>
<tr>
<td>Rosen et al. (2020)</td>
<td>P-TECH</td>
<td>Meets standards</td>
<td>School attendance</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Academic achievement</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>High school completion</td>
</tr>
</tbody>
</table>
### Step 5. Coding Potentially Important Features of CTE Programs, Study Participants, and Study Settings

In order to analyze whether any features of the program, outcome, or samples might be associated with the magnitude of impact estimates, two team members coded the type of CTE program, the gender of the sample, and the sample’s disability status. Coders also created a hierarchy of outcome domains that allowed meta-analysts to examine impact estimates at both broad- and fine-grained levels.

Content-area experts involved in the Network coded each of the studies into the following categories:

- **Defined small learning groups.** This category of CTE includes the following program types: career academies, Linked Learning, and Youth CareerConnect.
- **Exposure to CTE courses.** In most cases, these studies analyze administrative data of student completion of CTE courses and programs and provide limited or no information on program models or settings.
- **Whole-school model.** Whole-school models include high schools that are dedicated to providing CTE courses, where all students are expected to enroll in some sort of CTE. P-Tech is included in this program type.
- **Other.** Five studies either examined a mix of multiple CTE types or they did not fall cleanly within the other three categories.

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The following table provides a summary of the studies, their CTE programs, quality ratings, and outcome domains:

<table>
<thead>
<tr>
<th>Study</th>
<th>CTE program</th>
<th>Quality rating</th>
<th>Outcome domains</th>
</tr>
</thead>
</table>
| San Miguel (2013)      | CTE program                      | Meets with reservations  | School attendance  
Academic achievement |
| Stone et al. (2006)    | Enhanced math in CTE             | Meets standards          | Academic achievement  
College readiness    |
| Wagner et al. (2016)   | CTE program                      | Meets with reservations  | Employment            |
| Wagner et al. (2017)   | CTE program                      | Meets with reservations  | Employment            |
| Warner et al. (2016)   | Linked Learning                  | Meets with reservations  | Academic achievement  
High school completion  
Postsecondary enrollment  
Enrollment in 4-year institution |
| Witzen (2019)          | CTE program completion           | Meets with reservations  | Employability skills  
Enrollment in 2-year institution  
Enrollment in 4-year institution  
Postsecondary degree attainment  
Earnings               |

* Effects from this study were excluded from meta-analysis because the study was performed at the school and district level.
Student gender was coded as male (for effects that were for male students only), female (for effects for female samples), or missing (for samples that had a mix of males, females, and nonbinary individuals).

Several studies focused exclusively on students with disabilities (e.g., Newman et al., 2017; Wagner et al., 2016, 2017). To explore impacts for students with disabilities, coders reexamined the studies and coded whether subgroup analyses were performed for students with disabilities versus students without disabilities. Samples that had a mix of students with and without disabilities were coded as missing.

The hierarchy of outcome domains was organized using the following scheme:

- Student outcomes
  - High school outcomes
    - Discipline
    - Attendance
    - Academic achievement
    - High school completion
    - Employability skills
    - College readiness
  - Postsecondary outcomes
    - Enrollment
      » 2-year college
      » 4-year college
    - Persistence
    - Academic achievement
    - Degree attainment
  - Employment outcomes
    - Employment
      » Part time
      » Full time
    - Earnings


Creating an Evidence Gap Map

One purpose of this project was to determine which combinations of CTE types and outcomes have been well studied using methods consistent with WWC standards, and which combinations have yet to be studied at all. To create the gap map, we counted the number of studies that examined each combination and then color-coded
them as either white (indicating that one or more studies have examined the CTE type and outcome combination) or gray (for combinations for which quality causal studies have yet to be performed).

**Meta-Analyzing the Effects for Each of the CTE Approaches**

**Calculation of effect sizes and standard errors.** The American Institutes for Research’s evidence review team used a custom-made ACCESS database to record full-text screening decisions and reviewers’ judgments. Embedded in the database was a flow logic which ultimately produced a rating of whether the estimate was likely to meet WWC standards or WWC standards with reservations. The database also calculated standardized mean differences (i.e., Hedges g) for each contrast using equations listed in Appendix E of the *WWC Procedures Handbook, Version 4.1* and the handbook supplement.

The customized ACCESS database did not automatically calculate the standard errors of the estimates. Members of the review team calculated the standard errors using the other equations located in Appendix E of the handbook (and the handbook supplement).

**Estimation of average effect size.** We used a subgroup-correlated and hierarchical effects model to estimate the average effect sizes for each outcome domain and CTE program type (Pustejovsky & Tipton, 2021). This approach combined meta-regression analysis with a multilevel model and robust variance estimation. The multilevel model included random effects for each study and effect size to capture between-study and within-study heterogeneity in effect sizes. Each of the random effects had different variance according to the subgroup or outcome domain. We used cluster robust variance estimation to account for effect size dependency because many of the studies included in the meta-analysis produced multiple effect sizes.

The working model was as follows:

\[
T_{ij,d} = \mu_d + u_{i,d} + v_{ij,d} + e_{ij,d}
\]

where \(T_{ij,d}\) is effect size \(i\) in study \(j\) for domain \(d\). \(\mu_d\) denotes the average effect sizes for each domain. \(u_{i,d}\) is a normally distributed study-level error term with a mean of 0 and a variance of \(\tau_d^2\). \(v_{ij,d}\) is a normally distributed effect-size-level error term with a mean of 0 and a variance of \(\omega_d^2\).

\(e_{ij,d}\) is a normally distributed sampling error term with a mean of 0 and a variance of \(V_{ij,d}\).

We estimated the multilevel model using restricted maximum likelihood estimation, using the metafor package in R (Viechtbauer, 2010). We estimated the cluster robust variances using the clubsandwich package in R (Pustejovsky, 2023). For correlated hierarchical effects models (CHE) that did not converge, we estimated a correlated effects model instead, which involved the assumption that the effects did not vary within the study. The model was the same as the CHE model above with the \(v_{ij,d}\) term taken out.

We also used the CHE model to run the meta-regression analysis examining whether the CTE program type, outcome domain, gender, or disability status of the student sample moderated the effects of CTE. We used the following model:

\[
T_{ij} = \beta_0 + \beta_1 \text{CTE Program} + \beta_2 \text{Domain} + \beta_3 \text{Gender} + \beta_4 \text{SWD} + \beta_5 \text{MainSupplemental} + u_j + v_{ij} + e_{ij}
\]
Here, “CTE Program” indicates the program type; “Domain” indicates the broad outcome domain; Gender indicates whether the sample was male, female, or unspecified; and “SWD” indicates whether the sample consisted of students with disabilities, students without disabilities, or unspecified disability status. “MainSupplemental” indicates whether the finding was a main finding or a supplemental finding. The random effect terms were similar to those described above for the subgroup CHE model.

**Examination of heterogeneity.** $\tau^2$ is an absolute measure of between-study heterogeneity; it is an estimation of the variation in true effects. We estimated $\tau^2$ using the restricted maximum likelihood estimation in metafor, as described above. We also estimated within-study heterogeneity (indicated as $\omega^2$). To characterize the variation in effects between studies, we presented graphs of 90% prediction intervals.
The American Institutes for Research (AIR) and its partners—the Association for Career and Technical Education (ACTE), Boston College, and JFF—serve as the CTE Research Network Lead. The Network Lead provides network administration and coordination as well as research, training, and dissemination to increase the number and quality of CTE impact evaluations and strengthen the field’s research capacity.